

Cairngorms Business Partnership

What's On in the Cairngorms National Park Online Event Calendar - Event Criteria

The What's On is a digital events listing calendar on VisitCairngorms.com.

The calendar provides visitors and locals with an up to date list of events taking place each month across the Cairngorms National Park and nearby. It's free to list your events by using the online registration form at:

www.visitcairngorms.com/whats-on/register-your-event/

Adding Images to your Listing

Images can be added to your listing and are really beneficial to help your event stand out. Please email any images to events@visitcairngorms.com and these will be uploaded to your event listing as soon as possible.

Recommended image sizes are below, as a general rule a 3 : 2 aspect ratio will work in most situations, for example a 1920px by 1280px is a suitable image size.

- Headers: 1920px X 408px
- Gallery Images: 1366px X 892px

Imagery can be optimised using a resource such as <https://tinypng.com/>.

Event Criteria

The CBP will at all times endeavour to list events of interest. To help clarify the definitions we apply to events and activities we follow the guidelines below when compiling each edition.

The following overall criteria are undertaken by the CBP and are set against information and request to list an event:

1. An event is seen to be a one-off occasion.
2. An event is not an element of a business's ongoing activities that attracts a fee or entry price.
3. All events are listed at the editor's discretion; some events which are considered to be of particular interest to visitors or which enhance the reputation of the area, but do not fit all the above criteria, may be approved.

If your event meets our criteria stated above then you will receive a FREE listing on VisitCairngorms web page.

If you have any further questions please contact Kathryn

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